Right from the start, brainwaregroup has always promoted a holistic approach to building software solutions to meet modern IT requirements. Today, across many different sectors, clients continue to benefit from brainwaregroup’s comprehensive list of specialities and can hence easily avoid media disruptions.

COO Marius Dunker explains brainwaregroup’s philosophy: “Clients want comprehensive, customisable and integrated solutions; not just partial solutions. Currently, software licence management and security are key focus areas for our clients. Particularly in licence management, clients want to manage risks transparently. Our Spider SAM Suite builds the base for this much-needed visibility in combination with our Columbus Inventory Suite – thus enabling clients to maintain a consistent compliance position as Spider proactively outlines optimisation potential.”

As Dunker points out, superficial knowledge can quickly cost a company hundreds of thousands of pounds as managing licences in the datacentre environment, for example, is almost impossible without an expert system. This is due to the progression and widespread adoption of virtualisation and partitioning technology, resulting in new complex licensing metrics.

“Security is another key focus for our clients. Critical customer data on mobile phones and tablets is still not fully managed. The driving question here is ‘how can I identify security gaps in my systems?’ and, more specifically, ‘how can I close them?’ The combination of management functions and the portrayal of technical disciplines that makes it possible to support processes and daily tasks in the IT sector,” Dunker adds.

The team at brainwaregroup work closely with their clients to fully understand newly outlined problems. As leading industry experts, they leverage an extensive global network of experience so that their clients can actually learn from each other. It is therefore not surprising that brainwaregroup has received a range of prestigious awards over the years including various SAMS Awards.

Operating from its headquarters in Switzerland, brainwaregroup has an impressive solution portfolio, which includes key areas such as asset, contract and licence management as well as security and system management to name but a few. The complexity of these areas makes an expert like brainwaregroup simply invaluable to its clients.

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